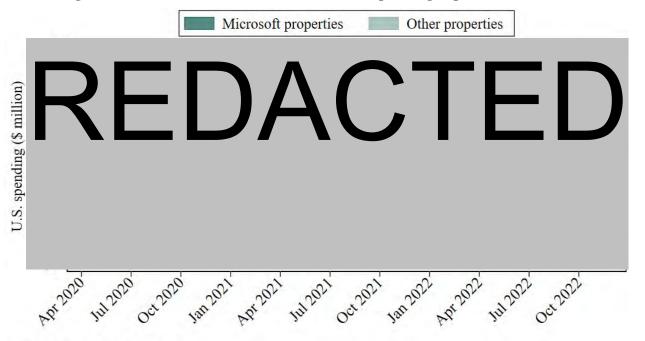
EXHIBIT 27 REDACTED (Unredacted copy filed under seal)

HIGHLY CONFIDENTIAL – SUBJECT TO PROTECTIVE ORDER

Figure 19: Microsoft Audience Network U.S. Spending, Apr 2020-Dec 2022



Sources: MSFT-LIT-0000081523

Notes: Microsoft properties include MSN, Outlook, Bing, and Skype.